

4. DEVELOPMENT OF PRODUCTIVE POTENTIAL AND REGIONAL ECONOMY

Antoshkin V.K.

Berdiansk University of Management and Business

METHODOLOGICAL FOUNDATIONS OF ACCOUNTING AND REGULATION OF THE SOCIAL COMPONENTS OF ECONOMIC SECURITY OF THE REGIONS OF THE COUNTRY

In the article the features of formation of economic security of the regions of the country and its social aspects. Identified methodological approaches with respect to their accounting and valuation. Grounded tools and mechanisms of state regulation and support of economic security.

System structural reforms, covering all aspects of public life in Ukraine aimed at its modernization, sustainable development and economic growth. Yet the impact of destabilizing factors leads to deepening differences in the levels of socio-economic development of the country can become a different kind of danger for the economy. This necessitates the development of methodological tools for assessing the economic security of regions, the use of which will form the mechanisms of economic security, taking into account social, economic, resource and other characteristics of each region.

Ensuring economic security at the regional level - a guarantee of independence, the condition of social stability and effective life of society, economic growth. This is because the economy is a vital party of society, the state and others. There are interconnected, and one line complements the other. Economic security is traditionally regarded as most impor-

tant characteristic in quality stability of the economic system that determines its ability to maintain normal living conditions of the population, ensuring sustainable resources of the national economy and implementation of coherent national and state interests.

Socio-economic security of the country and its regions in the current economic conditions can be determined because of the combined effects of external and internal conditions and resources to ensure the sustainable development of society and its member's life quality. Its components facilitate efficient dynamic growth, proper implementation of restructuring, their ability to meet the needs of society and the state, the individual, to ensure competitiveness in the internal and external markets, guaranteeing protection against various risks, threats and losses.

Destruction as a single socio-cultural and ideological space that continuing economic disintegration and social differentiation of the population, destruction of ecological processes in Ukraine provokes tension in relations between the regions and the centre. This manifests itself in social instability, shadow economy, corruption, unequal budget support regions. The solution to these challenges lies

in strengthening public institutions support economic security, sustainable use of market instruments, social and other resources and more.

Evaluation of the economic security of the region includes an analysis of his social development, which aims to identify the level and quality of life, its dynamics, major problems playing population and workforce, the level and trends in employment. Identify the level of social tension, causes of crises and opportunities and the means

to overcome them. Of great importance is also a regional analysis of trends in demographic processes directly related to social.

It recognizes the need to develop and study methods of complex analysis in crises in the economy and social sphere of the regions with administrative-territorial arrangement of the country and foreign experience of such studies; identifying specific regions or are potentially exposed to the achievement of the crisis, in which there is a threat to economic security of the country.